

Energy Manager Canada is expanding its footprint with the addition of 4 eBooks, each one targeting the pillars of energy efficiency in the built environment.

- 1** Building Envelope
- 2** Mechanical & Plumbing
- 3** Electrical Loads & Lighting
- 4** Controls

## 2019 eBOOK CALENDAR

ISSUE	DEADLINES
<b>MARCH</b>	March 11, 2019
<b>MAY</b>	May 13, 2019
<b>JULY</b>	July 15, 2019
<b>SEPTEMBER</b>	September 9, 2019



## ADVERTIZING RATES AND SPECS

### eBook

AD SIZE	DIMENSIONS	1x	4x
Full page	11.2" x 7" W x H	\$2,875	\$2,415
1/2 page vertical	5.6" x 7" W x H	\$1,725	\$1,265

**CUSTOM:** Ask us about: hosting white papers and case studies, videos, site takeovers, etc.

### Website

AD SIZE/SPECS	PIXELS	RATE
Leaderboard	728 x 90	\$805
Mobile	300 x 50	included
Big Box	300 x 250	\$805
Banner	468 x 60	\$1,380 (12 months)

### eProducts

PRODUCT	AD SIZE/SPECS	PIXELS	RATE
<b>Bi-weekly Newsletter</b>	Leaderboard	728 x 90	\$1,495
	Mobile Leaderboard	300 x 50	included
	Big Box	300 x 250	\$1,495
	Sponsored Spotlight (75 words, link, image)	300 x 250	\$1,840
<b>Custom eBlast</b>	Enquire	National	\$4,590
		Regional	\$403 (CPM)
<b>Marketplace Sales Leads</b>	Copy, link, image Copy: 75 words	300 x 300	\$690 each Minimum of 3

## CONTACT

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